“ADR-in-a-Box” Video Successfully Rolled Out At MD Mediators Convention & Is Ready for Your Use

By John Greer, Esq.

The Education Committee of the ADR Section Council is proud to announce the successful rollout of its “ADR-in-a-Box” video at the Maryland Mediators Convention in December. The video is available for use free of charge by anyone who wishes to promote the use of ADR in Maryland, including lawyers, government entities, public and private institutions, and academics.

The video is one piece of a set of pre-packaged materials, called “ADR-in-a-Box” for short, under development by our Section. The concept is to compile presentation aids (i.e., the “Box”) that people can draw upon to explain how ADR works and provide basic information about it. The video portion of the “Box” displays four types of ADR (mediation, settlement conferencing, collaborative session, and community conferencing) using the same fact pattern of a neighbor dispute. Here is a link to the video: [**ADR-in-a-Box Video**](https://vimeo.com/276072547)(the video can also be found at [**https://vimeo.com/276072547**](https://vimeo.com/276072547))as well as [**https://www.msba.org/for-members/sections/adr/**](https://www.msba.org/for-members/sections/adr/)).

At the Convention, the Committee sought and received excellent audience feedback on two questions:

1) How can ADR-in-a-Box be used to educate the public about dispute resolution processes outside the court system? The audience suggested the Committee identify organizations with which to partner about getting the ADR message to a wider audience. It also suggested we utilize a variety of technological avenues (e.g., websites, social media outlets, and video loops in judicial and professional waiting rooms) for broadly distributing the video and other “Box” materials.

2) What are some suggestions to assist professionals in growing their practices by using ADR-in-a-Box? Comments were received about encouraging individuals to make presentations around the state on the benefits of ADR, demonstrating how ADR-in-a-Box could be used in the office during client intake, linking the video to professional websites, and segmenting it for specialized purposes.

The Committee appreciates these comments and is actively weighing them for implementation.

The video was well received at the Convention, as shown by these survey responses:

“The video will be a great tool going forward.”

“The video was excellent!”

“Exciting resource with great potential to educate others.”

“What a great tool to use to tell about ADR.”

For more information, please contact the ADR Section Council at [**info@msba.org**](mailto:info@msba.org).

Pictured below: ADR Section Council members, Andrew Fontanella, Esq. and John Greer, Esq. unveiling ADR-in-a-Box.

